

Use The Designation CAMO™
After Successfully Completing
This Course!



Certified Anti-Money Laundering Officer

Practical Strategies To Detect, Examine And Prevent
Money Laundering And Fraud In Your Organisation

By attending this cutting edge course you will:

- **Protect** your organisation against the latest money laundering and fraud techniques
- **Identify** vulnerable and potential areas of risk and recognise potential offenders
- **Formulate** an effective fraud prevention and anti-money laundering strategy
- **Minimise** the effects of fraud on your company and successfully navigate the legislative landscape
- **Conduct** good customer due diligence in non-face-to-face transactions
- **Discover** the latest techniques for scoring the risks of customers, products and operations
- **Identify** methods to maximise your ROI in anti-money laundering technology
- **Gain** critical insight and practical knowledge to achieve compliance with GCC, US and EU regulations
- **Conduct** examinations and audits of anti-money laundering programmes
- **Improve** your company's well-being with the tools and knowledge to create and practice value-added anti-money laundering initiatives

19 – 23 April 2009
Mövenpick Hotel
Dubai, UAE

Who Should Attend?

This course is for anyone responsible for anti-money laundering, cash transactions and fraud identification in their organisation, such as Anti-Money Laundering Professionals, Compliance Officers, Chief Financial Officers and Finance Directors and Managers. Those working as Risk Managers, Internal and External Auditors, Government Regulators, Financial Accountants and Bank Officials will certainly benefit, as well as anyone working in non-financial businesses and interested in becoming certified in anti-money laundering.

Accredited By:



Official Regional Recruitment Partner



Organised By:



Dear Business and Finance Professional,

Money laundering is one of the biggest challenges facing the global industry today. And combating this financial crime is a challenge for every financial institution as it is not always clear where the money comes from. The booming economy in the Middle East attracts many investments and transactions, and with a business community that is very much cash-oriented, it is much more difficult to regulate money laundering in the Middle East than in any other part of the world.

With local, national and international regulations tightening up, reputational damage and costly fines, **every bank in the Middle East must now look at the ways they do business and how they can achieve compliance.**

IIR's **Certified Anti-Money Laundering Officer** is an intensive five day training course that provides you with a thorough guide to formulate an effective anti-money laundering strategy. You will receive expert advice and instruction to protect your organisation and improve your company's well-being with tools and knowledge to identify potential areas of risk. The objective of this course is to share experience, whilst allowing time for theory and real life examples.

The programme is accredited by the American Academy of Financial Management (AAFM). In recognition of successful completion of the programme, you will become a CAMO™ (Certified Anti-Money Laundering Officer) and be permitted to use this designation on your business card and resume.

In an age of increasing globalisation, combating money laundering is a challenge for every bank around the world. And with large amounts of cash being exchanged every day, it is imperative that you are able to identify suspicious transactions and prevent the worst from happening.

Take the steps necessary to head off fraud and money laundering problems by attending this valuable course.

I look forward to welcoming you in April 2009!

Yours sincerely,



Annemarie Franssen MSc
Senior Conference Manager

P.S. Book before 1 February 2009 and SAVE US\$ 500!

P.P.S. Comply with local, national and international standards and create more opportunities to do business throughout the world.

Forthcoming Relevant Events

- | | |
|--------|---|
| BC2927 | Certified Compliance Officer
22 – 26 March 2009 www.iirme.com/compliance |
| BC2932 | Certified Project Finance Specialist
29 March – 2 April 2009 www.iirme.com/cpfs |
| BC2961 | Financial Modelling Using Excel
26 – 30 April 2009 www.iirme.com/excelmodelling |

For more information on any of the above events please contact us on
Tel: 971-4-3352483 or email: r.devnani@iirme.com

About Your Expert Programme Director



Martin Davies is a Principal Consultant – Risk Based Banking SMEs, and a Managing Partner within the business solutions competency at Causal Capital. He specialises in designing risk measurement and management systems with a particular focus on regulatory capital frameworks. He has more than 10 years experience developing bespoke knowledge/workflow and scorecard solutions for financial institutions in both strategic and processing areas of the business.

At the Commonwealth Bank of Australia he contributed to the risk programme by running the demarcation project for measuring arbitrage between credit and operational risk. A recent engagement saw him with group risk at Suncorp Metway, where he was pioneering the design of the AMA capital framework. Currently he specialises in developing risk solutions and works with loss data, control assessments, indicator systems and scenario analysis, with a particular focus on banking processes, systems and products.

Martin heads up Causal Capital as the Managing Director, he is also the lead designer for the Causal Capital risk product suit which involves the delivery and alignment of the risk solutions to the local banking community across South East Asia. His current ongoing project is running a capital market feasibility study for a stock exchange in an Islamic country, assisting the exchange construct a new energy risk instrument. The project will take in the full end-to-end cap and trade cycle as well as the economic factors that effect the market as a whole. This is an exciting piece of work which touches many diverse facets of merchant banking, lending and government based policy. It is a big credit to Martin's dedicated ongoing research in capital markets, risk and the banking community as a whole.

Hear What Past Delegates Have Said About Martin Davies

"The course content is very good."

Raed Al Faris, Head of Operations

Saad Trading, Contracting & Financial Services Co., KSA

"Enjoyed attending the course. Martin keeps one interested in whatever he delivers."

Maha Al Mutawi, Senior Manager

Commercial Bank of Kuwait, Kuwait

About the American Academy of Financial Management™



The American Academy of Financial Management™ is the world's fastest growing professional association with approximately 40,000 members in over 145 countries hosting and organising certification training worldwide and offering exclusive board certification designations to candidates who meet the highest professional standards and assessment criteria.

The AAFM was chosen in 2006 by Dubai Financial Market (DFM) to conduct the seven week professional training component of the Kafa'at programme for graduates entering the brokerage and trading industry. AAFM also has alliances with the Kuwait Institute of Banking Studies, the Swiss Finance Institute, Dubai Institute of Human Resource Development, Dubai Quality Group, Knowledge Village and many more.

With liaison offices in Dubai, Hong Kong, Kuwait, Singapore, San Francisco, Monterey, New Orleans, Melbourne, Beijing, the Caribbean, India and Europe, AAFM is fast becoming the world's leading professional association for financial practitioners. The AAFM Executive Designation Programmes also provide the assurance that the holder has met the suggested criteria for graduate credentials set out in the Ibanez US Supreme Court Decision and are recognised on both the NASD and US Department of Labor websites.

Course Timings

Registration will be at 08:00 on Day One with the course commencing promptly at 08:30 each day. There will be two short breaks each day and the sessions will conclude at 14:30 with lunch.

Course Outline

Day One – Sunday, 19 April 2009

Anti-Money Laundering (AML) From A Regulator's Perspective

Is AML Compliance Different From Regular Compliance?

Understanding The Different Requirements

- Financial Action Task Force (FATF)
- USA Patriot Act
- Treasury/Securities and Exchange Commission (SEC)

The Role Of The Regulator In AML Compliance

- What you can and cannot expect of banks and other institutions in the reporting chain
- Educating the market

Partners To Enforcement

- Dubai Financial Services Authority (DFSA)
- AML and Suspicious Cases Unit (AMLSCU)
- Middle East and North Africa Financial Action Task Force (MENAFATF)
- US Government, SEC, Secret Service and Treasury

AML In The Introducing-Clearance Context

Forefeiture Of funds In US Interbank Accounts

Day Two – Monday, 20 April 2009

AML From An Institution's Perspective

Enterprise-Wide AML: Looking At The Whole Picture

- AML at branch offices
- Outsourcing issues
- Mergers and Acquisitions (M&A)

Suspicious Activity Monitoring, Detection And Reporting

- Definition of suspicious activity
- Banks and financial institutions required to file Suspicious Activity Reports (SARs)
- The gatekeeper initiative – G-8 finance ministers attempt to require professionals to file SARs
- When and where to file SARs
- Safe harbour from civil liability for filing SARs – protection from reporting possible criminal activity
- Examples of penalties and fines for failure to file SARs
- Examples of penalties and fines for improperly filing SARs

Identification And Verification Of Account Holders

- Minimum requirements
- Determining validity of information received
- Determining source of funds
- Politically Exposed Persons (PEPs)

Day Three – Tuesday, 21 April 2009

AML From The Customer's Perspective

Changing Customer Workload – Passing On Compliance Workload To The Customer

- Origination and sources of funds – what is right to ask?
- Keeping client confidentiality – is there a conflict of interest?
- The legal perspective and precedents

Dealing With Transactions Of The Super-High-Net-Worth

Additional Requirements For US Transactions And Customers

Day Four – Wednesday, 22 April 2009

AML Legislation Affecting The GCC

GCC Legislation

- Saudi Arabia's Consultative Council approved 29 articles of anti-money laundering legislation
- UAE legislation

Authorised Disclosures And Failure To Disclose

- Appropriate consent
- Recent cases and penalties
- Role of the enforcer and the regulator
- Recent changes in legislation (including the EU's 3rd AML directive)

Day Five – Thursday, 23 April 2009

Implementing AML Initiatives In Your Organisation

Ensuring AML Efforts Satisfy Regulators

- Monitoring risks
- Implementing a risk-based AML programme

Strategies For AML Success

- Integrated approach
- Treat AML as an ongoing process, not an IT solution
- Choose integrated IT solutions
- Training employees

Review And Programme Summary

By attending this programme, the added benefits you will receive include:

- The ability to use the designation CAMO™ on your business card and resume
- 1-year membership to the AAFM professional body
- Access to the AAFM finance network and body of information online
- Experience of a leading finance expert from the American Academy of Financial Management
- Membership to the only professional body recognised by the AACSB, the world's leading collection of business schools
- Preferred access to education centres in USA, UK, Europe, Asia, Middle-East and Latin America
- Qualification for entry into the AAFM Master Financial Professional programme
- Access to the AAFM international journal published online
- Gold Embossed CAMO™ Certificate with your name and designation as a MAAFM (Member of the American Academy of Financial Management)
- The CAMO™ shows that you have completed graduate banking and financial management education.
- Full accreditation fees included in the programme fees



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FIVE EASY WAYS TO REGISTER

☎ 971-4-3352437 📠 971-4-3352438 🖨 register@iirme.com

✉ IIR Holdings Ltd. GCS/IIR Holdings Ltd.
PO Box 21743, Dubai, UAE P O Box 13977, Muharraq, Kingdom of Bahrain

🌐 www.iirme.com/aml

For further information and **Group Discounts***
contact 971-4-3352483 or email: r.devnani@iirme.com
*Group discounts are only applicable on the full event price

WEB BC3012

Yes, I want to register for:

Event	Dates	Price before 1 February 2009	Price between 1 and 22 February 2009	Price after 22 February 2009
<input type="checkbox"/> Certified Anti-Money Laundering Officer	19 – 23 April 2009	US\$ 4,250 (Save US\$ 500)	US\$ 4,550 (Save US\$ 200)	US\$ 4,750

If you have eight or more delegates who need this training, contact IIR In-House on 971-4-3352439 or inhouse@iirme.com

Course fees include documentation, luncheon and refreshments. Delegates who attend all sessions will receive a Certificate of Attendance.

PERSONAL DETAILS:

Title	First Name	Surname	Job Title	Department	Email	Mobile
1 st Delegate						
2 nd Delegate						
3 rd Delegate						
4 th Delegate						

To assist us with future correspondence, please supply the following details:

Head of Department						
Training Manager						
Booking Contact						

Company:

Address (if different from label above):

Postcode: Country:

Tel: Fax:

No. of employees on your site:

0-49 50-249 250-499 500-999 1000+

Nature of your company's business:

Yes! I would like to receive information about future events & services via email.

My email address is:

Payments

A confirmation letter and invoice will be sent upon receipt of your registration. **Please note that full payment must be made upon receipt of the invoice and prior to the event.** Only those delegates whose fees have been paid in full will be admitted to the event. You can pay by company cheques or bankers draft in Dirhams or US\$. Please note that all US\$ cheques and drafts should be drawn on a New York bank and an extra amount of US\$ 6 per payment should be added to cover bank clearing charges. All payments should be made in favour of IIR Holdings Ltd.

Card Payment

Please charge my credit card: Visa Mastercard American Express

Name on Card:

Card Number: Exp. Date:

Signature:

Cancellation

If you are unable to attend, a substitute delegate will be welcome in your place. If this is not suitable, a US\$ 200 service charge will be payable. Registrations cancelled less than seven days before the event must be paid in full.

Avoid Visa Delays – Book Now

Delegates requiring visas should contact the hotel they wish to stay at directly, as soon as possible. Visas for non-GCC nationals may take several weeks to process.

Due to unforeseen circumstances, the programme may change and IIR reserves the right to alter the venue and/or speakers.

Event Venue

Mövenpick Hotel, Dubai, UAE

Tel: 971-4-3366000

Accommodation Details

We highly recommend you secure your room reservation at the earliest to avoid last minute inconvenience. You can contact the IIR Hospitality Desk for assistance on:

Tel: 971-4-4072693

Fax: 971-4-4072517

Email: hospitality@iirme.com