

# Investment Management

**CPM Course** 

Web News Technology and Global





# Investing

Staying Current and Aware – So much to do





# The Old Days

Land

Bank Stock

Loans

Home

Second Home

Invest in Local business





# Going Global

- Asia
- Russia
- India
- Latin America and Brazil
- GCC Middle East
- Africa
- USA
- Europe





# Asia

ajor World In	dices			
Americas Asia	A/Pacific Europe   Africa/Middle Eas	st .		
Symbol	Name	Last Trade	Change	Related Info
^AORD	All Ordinaries	<b>4,561.30</b> 2:37AM EDT	<b>♣</b> 21.90 (0.48%)	Components, Chart, More
*SSEC	Shanghai Composite	2,810.44 3:00AM EDT	<b>†</b> 14.97 (0.54%)	Chart, More
^HSI	Hang Seng	21,940.20 4:01AM EDT	<b>†</b> 13.32 (0.06%)	Components, Chart, More
*BSESN	BSE 30	18,618.20 6:30AM EDT	<b>†</b> 22.18 (0.12%)	Chart, More
^JKSE	Jakarta Composite	3,997.64 5:00AM EDT	<b>1</b> 16.79 (0.42%)	Components, Chart, More
*KLSE	KLSE Composite	1,579.84 4:50AM EDT	<b>↓</b> 0.83 (0.05%)	Components, Chart, More
^N225	Nikkei 225	9,936.12 2:28AM EDT	<b>4</b> 27.02 (0.27%)	Chart, More
^NZ50	NZSE 50	3,409.55 1:00AM EDT	<b>↓</b> 14.80 (0.43%)	Components, Chart, More
*STI	Straits Times	3,088.70 5:10AM EDT	<b>†</b> 0.28 (0.01%)	Components, Chart, More
*KS11	Seoul Composite	2,130.07 5:05AM EDT	<b>†</b> 0.43 (0.02%)	Components, Chart, More
*TWII	Taiwan Weighted	8,481.35 1:30AM EDT	<b>♣</b> 6.71 (0.08%)	Chart, More





# Europe Major World Indices

Americas Asia/F	Pacific Europe Africa/Middle Ea	st		
Symbol	Name	Last Trade	Change	Related Info
^ATX	ATX	<b>2,650.00</b> 12:09PM EDT	<b>♣</b> 33.00 (1.23%) Comp	ponents, Chart, More
*BFX	BEL-20	2,439.50 12:06PM EDT	<b>♣ 24.19 (0.98%)</b> Comp	ponents, Chart, More
*FCHI	CAC 40	3,751.23 12:16PM EDT	<b>4</b> 42.04 (1.11%) Comp	ponents, Chart, More
*GDAXI	DAX	<b>7,214.74</b> 11:45AM EDT		ponents, Chart, More
*AEX	AEX General	330.46 12:08PM EDT	♣ 2.52 (0.76%) Com	ponents, Chart, More
*OSEAX	OSE All Share	462.54 12:15PM EDT	♣ 5.38 (1.15%) Comp	ponents, Chart, More
*SMSI	Madrid General	N/A	0.00 (0.00%)	Chart, More
^OMXSPI	Stockholm General	346.12 12:31PM EDT	♣ 5.22 (1.49%) Comp	ponents, Chart, More
*SSMI	Swiss Market	5,980.97 11:31AM EDT	<b>4</b> 44.26 (0.73%) Comp	ponents, Chart, More
*FTSE	FTSE 100	5,852.30 11:35AM EDT		ponents, Chart, More





### Americas and Africa - Cai/Jeru

Americas Asia/	Pacific   Europe   Africa/Middle Ea	st		
Symbol	Name	Last Trade	Change	Related Info
MERV	MerVal	3,304.39 12:58PM EDT	<b>♣</b> 52.05 (1.55%)	Components, Chart, More
*BVSP	Bovespa	59,588.87 1:05PM EDT	<b>4</b> 1,081.02 (1.78%)	Components, Chart, More
GSPTSE	S&P TSX Composite	13,255.77 1:05PM EDT	<b>♣</b> 69.17 (0.52%)	Chart, More
MIXX	IPC	36,238.27 1:00PM EDT	<b>†</b> 59.68 (0.16%)	Components, Chart, More
'GSPC	500 Index	1,307.60 1:20PM EDT	<b>↓</b> 10.12 (0.77%)	Components, Chart, More

Americas   Asia	/Pacific   Europe   Africa/Middle I	East		
Symbol	Name	Last Trade	Change	Related Info
CMA.CA		1,433.41 Dec 31	0.00 (0.00%)	Chart, More
*TA100	TA-100			Chart, More





### Dow and S&P

- Dow Jones Industrial Average (DJIA) is an index of 30 "blue chip" U.S. stocks of industrial companies (excluding transportation and utility companies).
- The S&P 500 Composite Stock Price Index is an index of 500 stocks from major industries of the U.S. economy. The S&P 500 Composite Stock Price Index is a capitalization-weighted index of 500 stocks intended to be a representative sample of leading companies in leading industries within the U.S. economy. Stocks in the Index are chosen for market size (large-cap), liquidity, and industry group representation.





### NASDAQ

- Nasdaq-100 Index
- The Nasdaq-100 Index is a "modified capitalization-weighted" index designed to track the performance of a market consisting of the 100 largest and most actively traded non-financial domestic and international securities listed on The Nasdaq Stock Market, based on market capitalization.





### Wilshire and Russell

- Wilshire 5000 Total Market Index The Wilshire 5000 Total Market Index measures the performance of all U.S. headquartered equity securities with readily available price data. The Index is a capitalization-weighted Index. The Index includes all of the stocks contained in the S&P 500 Composite Stock Price Index. The Index is intended to measure the entire U.S. stock market.
- Russell 2000® Index The Russell 2000® Index is a capitalization-weighted index designed to measure the performance of a market consisting of the 2,000 smallest publicly traded U.S. companies (in terms of market capitalization) that are included in the Russell 3000® Index.





# Holding Your Securities—

- As an individual investor, you have up to three choices when it comes to holding your securities:
- **Physical Certificate** The security is registered in your name on the issuer's books, and you receive an actual, hard copy stock or bond certificate representing your ownership of the security.

"Street Name" Registration — The security is registered in the name of your brokerage firm on the issuer's books, and your brokerage firm holds the security for you in "book-entry" form. "Book-entry" simply means that you do not receive a certificate. Instead, your broker keeps a record in its books that you own that particular security.

"Direct" Registration — The security is registered in your name on the issuer's books, and either the company or its transfer agent holds the security for you in book-entry form. The "Direct Registration System" (also known as "DRS") allows investors to transfer securities held this way.





### Mutual Funds

- Key Points to Remember
- Mutual funds are **not** guaranteed or insured by the FDIC or any other government agency even if you buy through a bank and the fund carries the bank's name. You can lose money investing in mutual funds.
- <u>Past performance</u> is not a reliable indicator of future performance. So don't be dazzled by last year's high returns. But past performance can help you assess a fund's volatility over time.
- All mutual funds have costs that lower your investment returns. Shop around, and use a mutual fund cost calculator at <a href="www.sec.gov/investor/tools.shtml">www.sec.gov/investor/tools.shtml</a> to compare many of the costs of owning different funds <a href="before">before</a> you buy.





### Exchange-traded funds, or ETFs

- ETFs are investment companies that are legally classified as <u>open-end companies</u> or <u>Unit Investment Trusts (UITs)</u>, but that differ from traditional open-end companies and UITs in the following respects:
- ETFs do not sell individual shares directly to investors and only issue their shares in large blocks (blocks of 50,000 shares, for example) that are known as "Creation Units."
- Investors generally do not purchase Creation Units with cash. Instead, they buy Creation Units with a basket of securities that generally mirrors the ETF's portfolio. Those who purchase Creation Units are frequently institutions.
- After purchasing a Creation Unit, an investor often splits it up and sells the individual shares on a secondary market. This permits other investors to purchase individual shares (instead of Creation Units).
- Investors who want to sell their ETF shares have two options: (1) they can sell individual shares to other investors on the secondary market, or (2) they can sell the Creation Units back to the ETF.

### **Index Funds**

An "index fund" describes a type of <u>mutual fund</u> or <u>unit investment</u> <u>trust (UIT)</u> whose investment objective typically is to achieve approximately the same return as a particular market index, such as the S&P 500 Composite Stock Price Index, the Russell 2000 Index or the Wilshire 5000 Total Market Index. An index fund will attempt to achieve its investment objective primarily by investing in the securities (stocks or bonds) of companies that are included in a selected index. Some index funds may also use derivatives (such as options or futures) to help achieve their investment objective. Some index funds invest in all of the companies included in an index; other index funds invest in a representative sample of the companies included in an index.





# Variable Annuity

- A variable annuity offers a range of investment options. The value of your investment as a variable annuity owner will vary depending on the performance of the investment options you choose. The investment options for a variable annuity are typically mutual funds that invest in stocks, bonds, money market instruments, or some combination of the three.
- Although variable annuities are typically invested in mutual funds, variable annuities differ from mutual funds in several important ways:





### Variable Annuity

- First, variable annuities let you receive **periodic payments** for the rest of your life (or the life of your spouse or any other person you designate). This feature offers protection against the possibility that, after you retire, you will outlive your assets.
- Second, variable annuities have a **death benefit.** If you die before the insurer has started making payments to you, your beneficiary is guaranteed to receive a specified amount typically at least the amount of your purchase payments. Your beneficiary will get a benefit from this feature if, at the time of your death, your account value is less than the guaranteed amount.
- Third, variable annuities are **tax-deferred**. That means you pay no taxes on the income and investment gains from your annuity until you withdraw your money.





#### Convertible

- Convertible Securities
- A "convertible security" is a security usually a bond or a preferred stock that can be converted into a different security typically shares of the company's common stock. In most cases, the holder of the convertible determines whether and when a conversion occurs. In other cases, the company may retain the right to determine when the conversion occurs.



### Closed End Fund

- A "closed-end fund," legally known as a "closed-end company," is one of three basic types of <u>investment company</u>. The two other basic types of investment companies are <u>mutual funds</u> and <u>unit investments trusts (UITs)</u>.
- Here are some of the traditional and distinguishing characteristics of closed-end funds:
- Closed-end funds generally do not continuously offer their shares for sale. Rather, they sell a fixed number of shares at one time (in an initial public offering), after which the shares typically trade on a secondary market, such as the New York Stock Exchange or the Nasdaq Stock Market.





### **Options**

- Options Trading
- Options are contracts giving the purchaser the right to buy or sell a security, such as stocks, at a fixed price within a specific period of time. Stock options are traded on a number of <a href="exchanges">exchanges</a>, including:
- Chicago Board Options Exchange
- International Securities Exchange
- Before trading in options, you should educate yourself about the various types of options, how basic options strategies work, and the risks involved.





# Pricing of Options

View By Expiration: Jul 11 | Aug 11 | Sep 11 | Oct 11 | Jan 12 | Apr 12 | Jan 13

Call Options Expire at close Friday, July 15, 2							ly 15, 2011
Strike	Symbol	Last	Chg	Bid	Ask	Vol	Open Int
15.00	MSFT110716C00015000	11.70	0.00	11.45	11.90	2	1,052
17.50	MSFT110716C00017500	8.55	0.00	9.00	9.30	5	610
20.00	MSFT110716C00020000	6.85	0.00	6.40	6.90	30	510
21.00	MSFT110716C00021000	4.95	0.00	5.45	5.80	2	131
22.00	MSFT110716C00022000	4.85	0.00	4.40	4.55	66	5,155
23.00	MSFT110716C00023000	3.85	<b>†</b> 0.20	3.40	3.55	10	7,580
24.00	MSFT110716C00024000	2.56	₩ 0.24	2.49	2.54	215	20,070
25.00	MSFT110716C00025000	1.45	<b>₽</b> 0.23	1.46	1.49	7,106	78,380
26.00	MSFT110716C00026000	0.48	<b>₽</b> 0.16	0.46	0.49	3,647	57,705
27.00	MSFT110716C00027000	0.06	<b>+</b> 0.01	0.03	0.04	7,703	85,589
28.00	MSFT110716C00028000	0.01	0.00	N/A	0.01	322	51,158
29.00	MSFT110716C00029000	0.02	0.00	N/A	0.02	325	39,430
30.00	MSFT110716C00030000	0.01	0.00	N/A	0.01	1	51,093
31.00	MSFT110716C00031000	0.01	0.00	N/A	0.01	3	9,257
32.00	MSFT110716C00032000	0.01	0.00	N/A	0.02	5	3,653
33.00	MSFT110716C00033000	0.01	0.00	N/A	0.02	501	1,906
35.00	MSFT110716C00035000	0.01	0.00	N/A	0.01	25	9,929
40.00	MSFT110716C00040000	0.03	0.00	N/A	0.01	1	376



Win or Lose Big 10-25-10

Sohu Beats Q3 Views As Search Ad Sales Jump 134%

By PETE BARLAS, INVESTOR'S BUSINESS DAILY Posted 06:02 PM ET

Last Trade:	20.80	Day's Range:	14.30 - 20.80
Trade Time:	2:56PM EDT	Contract Range:	N/A - N/A
Change:	<b>1</b> 10.90 (110.10%)	Volume:	31
Prev Close:	9.90	Open Interest:	145
Open:	14.30	Strike:	55.00
Bid:	19.90	Expire Date:	19-Nov-10
Ask:	20.20		

http://www.investors.com/NewsAndAnalysis/Article.aspx?id=551509&ven=yahoo





#### Ex Dividend

- Here is an example:
- Declaration Date Ex-Dividend Date Record Date Payable
   Date 7/27/2004 8/6/2004 8/10/2004 9/10/2004
- On July 27, 2004, Company XYZ declares a dividend payable on September 10, 2004 to its shareholders. XYZ also announces that shareholders of record on the company's books on or before August 10, 2004 are entitled to the dividend. The stock would then go ex-dividend two business days before the record date.





### Ex Dividend 2

- In this example, the record date falls on a Tuesday. Excluding weekends and holidays, the ex-dividend is set two business days before the record date or the opening of the market in this case on the preceding Friday. This means anyone who bought the stock on Friday or after would not get the dividend. At the same time, those who purchase before the ex-dividend date receive the dividend.
- With a significant dividend, the price of a stock may move up by the dollar amount of the dividend as the ex-dividend date approaches and then fall by that amount after the ex-dividend date. A stock that has gone ex-dividend is marked with an "x" in newspapers on that day.

#### **Bond Funds**

• "Bond funds" and "income funds" are terms used to describe a type of investment company (mutual fund, closed-end fund or unit investment trust (UIT)) that invests primarily in bonds or other types of debt securities. Depending on its investment objectives and policies, a bond fund may concentrate its investments in a particular type of bond or debt security—such as government bonds, municipal bonds, corporate bonds, convertible bonds, mortgage-backed securities, zero-coupon bonds—or a mixture of types. The securities that bond funds hold will vary in terms of risk, return, duration, volatility and other features.





#### **Bond Risk**

- What is credit risk?
- Credit risk is the risk that the issuers of the bonds owned by a fund may default (fail to pay the debt that they owe on the bonds that they have issued). This risk may be minimal for funds that invest in U.S. Government bonds.
- What is interest rate risk?
- Interest rate risk is the risk that the market value of the bonds owned by a fund will fluctuate as interest rates go up and down. For example, when interest rates go up, the market value of bonds owned by a fund generally will go down. Nearly all bond funds are subject to this type of risk, but funds holding bonds with longer maturities are more subject to this risk than funds holding bonds with shorter maturities. Because of this type of risk, you can lose money in a bond fund, including those that invest only in insured bonds or U.S.

Government bonds.





#### **Bond Risks**

- What is prepayment risk?
- Prepayment risk is the risk that the issuers of the bonds owned by a fund will prepay them at a time when interest rates have declined. Because interest rates have declined, the fund may have to reinvest the proceeds in bonds with lower interest rates, which can reduce the fund's return. (Not all bonds, however, can be prepaid.)



# Super Dividends

dividends:		
Name	Ticker	Dividend Yield as of January 25, 2010
Ameren Corporation	AEE	5.97%
Bristol Myers Squibb Co.	BMY	5.20%
Cincinnati Financial Corporation	CINF	6.01%
CenterPoint Energy, Inc.	CNP	5.49%
CenturyTel, Inc.	CTL	8.24%
Frontier Communications Corp	FTR	13.28%
E.I. du Pont de Nemours & Company	DD	5.05%
DTE Energy Company	DTE	5.04%
Duke Energy Corporation	DUK	5.80%
Consolidated Edison, Inc.	ED	5.47%
Health Care REIT, Inc.	HCN	6.29%
HCP, Inc.	HCP	6.27%
Leggett & Platt, Inc.	LEG	5.19%
Eli Lilly 8. Co.	LLY	5.52%
Microchip Technology Inc.	MCHP	5.19%
Altria Group, Inc.	MO	6.90%
NiSource Inc.	NI	6.31%
Pitney Bowes Inc.	PBI	6.78%
Progress Energy, Inc.	PGN	6.44%
Pinnacle West Capital Corporation	PNW	5.84%
Pepco Holdings, Inc.	POM	6.59%
Qwest Communications International Inc.	Q	7.42%
Reynolds American, Inc.	RAI	6.78%
R.R. Donnelley & Sons Company	RRD	5.17%
AT&T Inc.	Т	6.62%
SCANA Corporation	SCG	5.23%
The Southern Company	SO.	5.38%
TECO Energy, Inc.	TE	5.14%
Verizon Communications Inc.	VZ	6.26%
Integrys Energy Group, Inc.	TEG	6.53%
NYSE Euronext	NYX	5.08%
Lorillard Inc.	LO	5.37%
Windstream Corporation	WIN	9.48%
Utility stocks in the above list include		
and NiSource (NI). Altria (MO), Lorilla	ard (LO	)) and Reynolds American (RAI) are
in the tobacco sector.		





# **IPO Initial Public Offerings**

#### **Pricing Differences**

- You may have found that there can be a large difference between the price of an initial public offering (IPO) and the price when the IPO shares start trading in the secondary market.
- The pricing disparities occur most often when an IPO is "hot" or appeals to many investors. When an IPO is "hot," the demand for the securities far exceeds the supply of shares. The excess demand can only be satisfied once trading in the IPO shares begins. This imbalance between supply and demand generally causes the price of each share to rise dramatically in the first hours or days of trading. Many times the price falls after this initial flurry of trading subsides.





# **Employee Stock Options**

- Many companies use employee stock options plans to compensate, retain, and attract employees. These plans are contracts between a company and its employees that give employees the right to buy a specific number of the company's shares at a fixed price within a certain period of time. Employees who are granted stock options hope to profit by exercising their options at a higher price than when they were granted.
- Employee Stock Options Plans should not be confused with the term <u>"ESOPs," or Employee Stock Ownership Plans</u>, which are retirement plans.





# Example of Granted Stock Options

• Here's an example of a typical employee stock option plan: an employee is granted the option to purchase 1,000 shares of the company's stock at the current market price of \$5 per share (the "grant" price). The employee can exercise the option at \$5 per share—typically the exercise price will be equal to the price when the options are granted. Plans allow employees to exercise their options after a certain number of years or when the company's stock reaches a certain price. If the price of the stock increases to \$20 per share, for example, the employee may exercise his or her option to buy 1,000 shares at \$5 and then sell the stock at the current market price of \$20.





# **Economics and Employees**

- Companies sometimes revalue the price at which the options can be exercised. This may happen, for example, when a company's stock price has fallen below the original exercise price. Companies revalue the exercise price as a way to retain their employees.
- Tax While there are many different types of stock option plans, most plans involve many of the same basic elements. From a tax standpoint, however, there are two fundamentally different types of stock options -- so-called qualified stock options or "Incentive Stock Options" ("ISO's") and non-statutory or non-qualified options, sometimes referred to as "NSO's." While some plans may involve both types of options, there are two different sets of tax rules applicable to these two different types of options, ISO's and



# Grant exercise expire

#### Grant, Exercise and Expire

To begin, employees are typically not granted full ownership of the options on the initiation date of the contract (also know as the grant date). They must comply with a specific schedule known as the <u>vesting</u> schedule when exercising their options. The vesting schedule begins on the day the options are granted and lists the dates that an employee is able to exercise a specific number of shares. For example, an employer may grant 1,000 shares on the grant date, but a year from that date, 200 shares will vest (the employee is given the right to exercise 200 of the 1,000 shares initially granted). The year after, another 200 shares are vested, and so on. The vesting schedule is followed by an <u>expiration date</u>. On this date, the employer no longer reserves the right for its employee to purchase company stock under the terms of the agreement.





### **ISO NSO...**

- Incentive stock options (ISO) receive special tax treatment: The grant is not a taxable transaction. No taxable events are reported at exercise; however, the bargain element of an incentive stock option may trigger <u>alternative minimum tax</u> (AMT).
- For non-qualified stock options (NSO): The grant is not a taxable event. Taxation begins at the time of exercise. The bargain element of a non-qualified stock option is considered "compensation" and is taxed at ordinary income tax rates. For example, if an employee is granted 100 shares of Stock A at an exercise price of \$25, the market value of the stock at the time of exercise is \$50. The bargain element on the contract is \$2,500 (\$50 \$25 x 100). Note that we are assuming that these shares are 100% vested.

### 1 Year after exercise

- Hold for a year after exercise and get LTCG treatment.
- Otherwise ordinary income on gains.





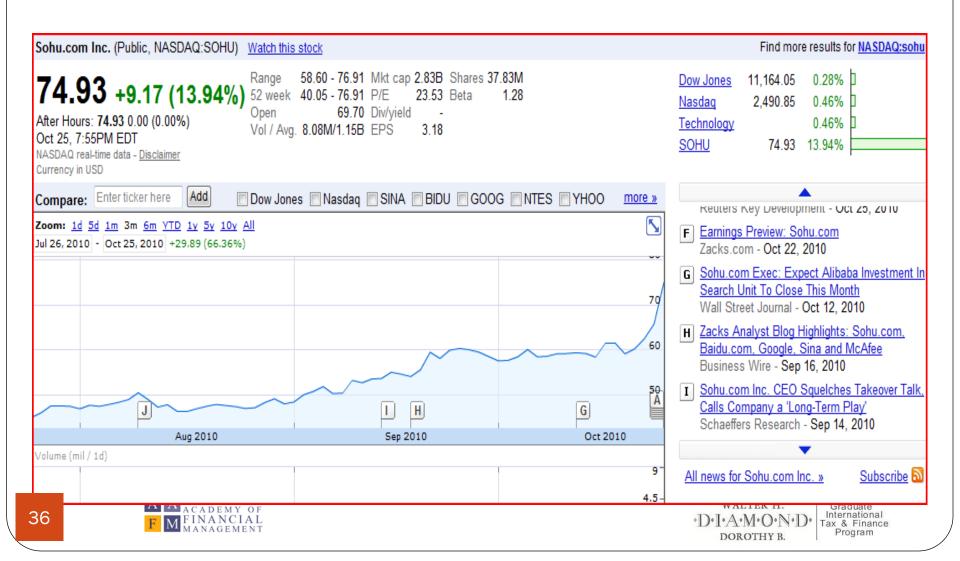
# Gain, Lose, Momentum <a href="http://finance.yahoo.com/marketupdate/overview?u">http://finance.yahoo.com/marketupdate/overview?u</a>

Advances & De	eclines	
	NYSE	NASDAQ
Advances	858 (22%)	537 (21%)
Declines	2,979 (76%)	1,942 (76%)
Unchanged	106 (3%)	83 (3%)
Up Vol*	472 (21%)	121 (12%)
Down Vol*	1,789 (79%)	845 (87%)
Unch. Vol*	18 (1%)	4 (0%)
New HI's	193	183
New Lo's	125	168
In millions		more
Most Actives		
NYSE	LAST	CHANGE
BAC	10.12	♣ 0.78%
JPM	40.45	<b>1</b> 2.09%
CIM	3.28	<b>4</b> 2.96%
COP	76.25	<b>†</b> 2.49%
VXX	23.77	<b>1</b> 5.32%
NASDAQ	LAST	CHANGE
QQQ	57.04	<b>4</b> 1.25%
SIRI	2.2399	♣ 0.23%
CSCO	15.47	♣ 0.64%
INTC	22.29	♣ 0.85%
MSFT	26.46	♣ 0.64%
		more





# Google Finance



# Yahoo Compare and Technical REDF, BIDU, NASDAQ







### **Analysts Opinions**

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Summary

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Options

Historical Prices

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COMPANY

Profile

**Key Statistics** 

SEC Fillings

Competitors

Industry

Components

ANALYST COVERAGE

**Analyst Opinion** 

Analyst Estimates

Research Reports

Star Analysts

OVVNERSHIP

Major Holders

Insider Transactions

Insider Roster

**FINANCIALS** 

Income Statement Balance Sheet









GO

#### **Analyst Opinion**

Recommendation Summary*	
Mean Recommendation (this week):	2.4
Mean Recommendation (last week):	2.4
Change:	0.0

\* (Strong Buy) 1.0 - 5.0 (Sell)

Compare to Industry

Price Target Summary	
Mean Target:	57.97
Median Target:	55.81
High Target:	73.00
Low Target:	44.00
No. of Brokers:	14

Data provided by Thomson/First Call

#### ADVERTISEMENT

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Any fload income security sold or redeemed prior to meturity may be subject to a substantial gain or loss. Your shiftly to sell a CD on the secondary market is subject to market conditions. The self-self processing Services, Member NYSE, SIPC 522762.

Upgrades & D	owngrades History			
Date	Research Firm	Action	From	То
Apr 28, 2010	Brean Murray	Initiated		Hold
Apr 8, 2010	Auriga U.S.A	Initiated		Hold
Oct 27, 2009	RBC Capital Mkts	Downgrade	Outperform	Sector Perform
Oct 19, 2009	Pali Research	Upgrade	Sell	Neutral
Apr 17, 2009	Deutsche Securities	Downgrade	Buy	Sell
Mar 23, 2009	Sterne Agee	Downgrade	Buy	Hold
Feb 10, 2009	Pali Research	Downgrade	Buy	Neutral
Jan 28, 2009	Bernstein	Initiated		Outperform
Jan 14, 2009	Oppenheimer	Upgrade	Perform	Outperform



#### **Major Holders**

Get Major Holders for:

GO

Breakdown	
% of Shares Held by All Insider and 5% Owners:	22%
% of Shares Held by Institutional & Mutual Fund Owners:	63%
% of Float Held by Institutional & Mutual Fund Owners:	80%
Number of Institutions Holding Shares:	164

Major Direct Holders (Forms 3 & 4)					
Holder	Shares	Reported			
ROBERTS EDWARD B	14,971	Feb 5, 2010			
WANG XIN	94,374	Jan 22, 2010			
YU CAROL	72,500	Jan 22, 2010			
ZHANG CHARLES	64,000	Jan 22, 2010			
WANG XIAOCHUAN	59,250	Sep 15, 2010			



Top Institutional Holders				
Holder	Shares	% Out	Value*	Reported
ORBIS HOLDINGS LTD	2,670,196	7.08	\$109,718,353	Jun 30, 2010
OPPENHEIMER FUNDS, INC.	2,566,846	6.78	\$105,471,702	Jun 30, 2010
WELLINGTON MANAGEMENT COMPANY, LLP	2,112,395	5.58	\$86,798,310	Jun 30, 2010
PRUDENTIAL PLC	1,717,141	4.54	\$70,557,323	Jun 30, 2010
FIL LTD	1,106,070	2.92	\$45,448,416	Jun 30, 2010
VANGUARD GROUP, INC. (THE)	1,058,175	2.80	\$43,480,410	Jun 30, 2010
RENAISSANCE TECHNOLOGIES, LLC	938,300	2.48	\$38,554,747	Jun 30, 2010
FRANKLIN RESOURCES, INC	852,975	2.25	\$35,048,742	Jun 30, 2010
GMT CAPITAL CORP	596,500	1.58	\$24,510,185	Jun 30, 2010
PUTNAM INVESTMENT MANAGEMENT, LLC	559,980	1.48	\$23,009,578	Jun 30, 2010

ı	Top Mutual Fund Holders				
ı	Holder	Shares	% Out	Value*	Reported
ı	OPPENHEIMER DEVELOPING MARKETS	1,961,900	5.19	\$86,715,980	May 31, 2010
ı	VANGUARD SMALL-CAP INDEX FUND	419,447	1.11	\$17,235,077	Jun 30, 2010

#### Sohu.com Inc. (SOHU)

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Released	Contributor	Author	Title	Pages	Pric	
Oct 25, 2010	Plunkett Research, Ltd.	Jack W. Plunkett	E-Commerce & Internet Industry Trends, Statistics & Analysis 2010 (Summary)	61	\$14	
Oct 21, 2010	Ford Investor Services, Inc.	N/A	Value Graph: SOHU.COM SOHU	1	\$	
Oct 21, 2010	Ford Investor Services, Inc.	N/A	Industry Value Graph: ICGE , SOHU , ZIXI COMPUTERS	3	5	
Oct 21, 2010	Plunkett Research, Ltd.	Jack W. Plunkett	E-Commerce & Internet Business Industry Market Research and Competitive Analysis 2010	615	\$29	
Oct 21, 2010	Pechala's Reports	Lubomir Pechala	SOHU-COM INC (SOHU=US) - REPORT FOR ACTIVE TRADERS	3	\$2	
Oct 20, 2010	Plunkett Research, Ltd.	Jack W. Plunkett	Sohu.com, Inc. (SOHU) Profile & E-Commerce Industry Trends Analysis 2010	40	\$4	
Oct 19, 2010	New Constructs, LLC	N/A	SOHU: Risk/Reward Rating: Full Report: Cash Truth Behind the Reported Earnings	19	\$	
Oct 19, 2010	EconomicInvestor	N/A	"The Economy Matters" Report for SOHU: the economy's impact on SOHU's price and risk, featuring the powerful EconomicInvestor Star Rating	6	\$	
Oct 18, 2010	ValuEngine, Inc.	N/A	ValuEngine Detailed Valuation Report for SOHU	10	\$2	





# **Insider Action**

Date	Insider	Shares	Type	Transaction	Value*
Sep 15, 2010	WANG XIAOCHUAN Officer	31,320	Direct	Sale at \$53.85 per share.	\$1,686,582
Sep 14, 2010	WANG XIAOCHUAN Officer	9,153	Direct	Sale at \$53.85 per share.	\$492,889
Jun 29, 2010	WANG XIAOCHUAN Officer	3,332	Direct	Sale at \$40.61 per share.	\$135,312
Jun 18, 2010	WANG XIAOCHUAN Officer	57	Direct	Sale at \$43.90 per share.	\$2,502
Jun 11, 2010	WANG XIAOCHUAN Officer	1,640	Direct	Sale at \$43.77 - \$43.8 per share.	\$72,000 <sup>2</sup>
May 28, 2010	WANG XIAOCHUAN Officer	655	Direct	Sale at \$44.26 per share.	\$28,990
Feb 5, 2010	ROBERTS EDWARD B Director	6,180	Indirect	Disposition (Non Open Market) at \$0 per share.	N/A
Feb 5, 2010	ROBERTS EDWARD B Director	57,000	Indirect	Sale at \$49.28 per share.	\$2,808,960
Jan 22, 2010	WANG XIAOCHUAN Officer	30,000	Direct	Acquisition (Non Open Market) at \$0 per share.	N/A
Jan 22, 2010	WANG XIN Officer	40,000	Direct	Acquisition (Non Open Market) at \$0 per share.	N/A
Jan 22, 2010	YU CAROL Officer	30,000	Direct	Acquisition (Non Open Market) at \$0 per share.	N/A
Jan 22, 2010	ZHANG CHARLES Officer	30,000	Direct	Acquisition (Non Open Market) at \$0 per share.	N/A
Jan 18, 2010	ROBERTS EDWARD B Director	1,824	Direct	Acquisition (Non Open Market) at \$0 per share.	N/A
Jan 18, 2010	DENG JOHN Director	1,824	Direct	Acquisition (Non Open Market) at \$0 per share.	N/A
Jan 18, 2010	QI DAVE Director	1,824	Direct	Acquisition (Non Open Market) at \$0 per share.	N/A
Jan 18, 2010	WANG SHI Director	1,824	Direct	Acquisition (Non Open Market) at \$0 per share.	N/A





# Earnings call? When? Sell? Dip?







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World markets		₩
Shanghai	3,041.54	-9.88 (-0.32%)
Nikkei 225	9,377.38	-23.78 (-0.25%)
Hang Seng Index	23,601.24	-26.67 (-0.11%)
TSEC	8,343.23	+38.25 (0.44%)
FTSE 100	5,703.34	-48.64 (-0.85%)
DJ EURO STOXX 50	2,853.76	-17.72 (-0.62%)
CAC 40	3,843.03	-26.97 (-0.70%)
S&P TSX	12,663.58	+82.40 (0.50%)
S&P/ASX 200	4,687.80	-22.20 (-0.47%)
BSE Sensex	20,221.39	-81.73 (-0.40%)
Currencies		₩.
EUR/USD	1.3948	+0.0002 (0.01%)
USD/JPY	81.1100	+0.3400 (0.42%)
GBP/USD	1.5879	+0.0166 (1.06%)
CAD/USD	0.9792	-0.0021 (-0.22%)
USD/HKD	7.7579	-0.0004 (-0.01%)
USD/CNY	6.6625	+0.0048 (0.07%)
AUD/USD	0.9886	-0.0015 (-0.15%)
Bonds		₹
3 Month	0.09%	-0.01 (-10.00%)
6 Month	0.15%	-0.01 (-6.25%)
2 Year	0.38%	+0.01 (2.88%)
5 Year	1.18%	+0.07 (6.31%)
10 Year	2.56%	+0.07 (2.81%)
30 Year	3.91%	+0.05 (1.30%)





### **End of Class**

• Thanks for being here.

Kindest Regards, George





#### References

- Investing Publications
   http://www.sec.gov/investor/pubs\_subject.shtml#
   bonds
- Dividends
   <u>http://seekingalpha.com/article/185050-s-p-500-s-top-dividend-paying-stocks</u>
- Yahoo Finance <a href="http://finance.yahoo.com/">http://finance.yahoo.com/</a>
- Google Finance <a href="http://www.google.com/finance">http://www.google.com/finance</a>



